

WIC FCE PILOT – FOCUS GROUPS

PARTICIPANT FOCUS GROUPS

Purpose: To get information about FCE. To find out if the parents like the idea of WIC providing support to them as parents/first teachers. To find out what parents are doing at home to teach their children. To improve the three lesson plans we've already created. To learn what next lesson plans would be valuable.

(1) For immediately after class:

- What class did you attend today?
 - Grow Your Own
 - 5 A Day
 - Shopping
- How many classes total have you attended at WIC?
- Adults: How did you feel about this class?
- Adults: How was this class compared to others you have taken?
- Children: How did you feel about the class? What did you like? What didn't you like?
- Children: Did you learn anything new? What did you learn?

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With groups in the waiting room or a separate room, plan to have this conversation with some children present. Use about 15 minutes and get whatever information you can.

(2) For general questioning

- How many classes total have you attended at WIC?
- What is most valuable about the classes for you?
- At home, what sort of things do you do to help your children learn? (Probe: to get ready for kindergarten?)
- How can WIC help your children learn? (Probe: about nutrition? About reading or numbers or anything else?)
- Would you like to see children included in the WIC classes?
- What topics would you like to see covered in a WIC class for parents and children together?
- What kind of activities would you like to do with your children in a WIC class?
- Do you need any more information on parenting? Where do you get information about parenting?